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For Immediate Release

Joingo, LLC secures the services of Hidden-Fruit, LLC to develop Marketing Services Business Intelligence analytics and provide professional services to it's growing client base.

Las Vegas, NV January 21, 2016: JOINGO, a leading provider of innovative mobile solutions for the casino gaming industry, announced today that it has entered into an agreement with Hidden-Fruit, LLC, a Business Intelligence Analytics and Business / Marketing services consulting firm. Under the agreement, Hidden Fruit will design and fully integrate a BI Dashboard Analytics suite for the JOINGO Mobile Loyalty System to support the company's growing client base.

JOINGO clients generate a robust database of information from their mobile apps, and require an advanced analytical toolkit integrated into it's Marketing Services Platform to leverage these insights. Steve Boyle, CEO of JOINGO, commented *"Through this partnership, JOINGO will tap into Hidden Fruit's expertise in Business Intelligence and Casino Operations. Their vision to further refine our industry leading mobile analytics suite will help drive us to our goal of providing our clients with exactly the data they need to drive increased revenue using mobile."*

Todd Simons, Managing Partner at Hidden Fruit, LLC stated *" We are excited for the opportunity to supply JOINGO with Business Intelligence Dashboard Analytics that will provide additional insight for it's client base and further unlock the value of the JOINGO mobile application and Mobile Loyalty System."*

About JOINGO

JOINGO is a mobile technology company based in San Jose, CA with offices in Las Vegas. JOINGO patented, award-winning technology targets smartphones and tablets using the latest in apps, customer data, location-based services, mobile gaming and more. JOINGO allows brands to reach their patrons in real-time, wherever they are, with highly personalized and interactive mobile marketing campaigns that drive increased reach, loyalty, and revenue. For more, visit www.joingo.com.

For additional Information contact: